

FÖRETAGSGATAN 50 454 55 BORÅS 033-225200 SWEDEN

ADD : WISE

ADD : WISE



## OUR HISTORY

Our vision is to create a more beautiful world with natural flavors of ingredients from our favorite places.

To create what makes every meal something extra - which is both organic and environmentally friendly with an exterior that you always want in front of you.

When you choose products from ADD: WISE, you choose a fantastic taste experience while contributing to a more sustainable world. We believe in quality over quantity. We are very proud that our entire range can be produced in Sweden.

We warmly welcome you to ADD: WISE



ADD: WISE  
WWW.ADDWISE.SE  
INSTAGRAM ADD.WISE

# ADD: WISE

# SPRINKLES & DECORATION



ROSEBUD PINK 35G  
ART E11024  
PACK SIZE 9PCS  
EAN 7350090692641



OCEAN & SKY 20G  
ART E11026  
PACK SIZE 9PCS  
EAN 7350090691620



POMEGRANATE 30G  
ART E11027  
PACK SIZE 9PCS  
EAN 7350090699220



LOVE 25G  
ART E11028  
PACK SIZE 9PCS  
EAN 7350090691668



EVENING SKY 15G  
ART E11029  
PACK SIZE 9PCS  
EAN 7350090699305



CONFETTI 25G  
ART E11031  
PACK SIZE 9PCS  
EAN 7350090692610



HAPPY BIRTHDAY 30G  
ART E11032  
PACK SIZE 9PCS  
EAN 7350090699480



HEARTBEAT 20G  
ART E11033  
PACK SIZE 9PCS  
EAN 7350090691644



MALLOW ROSE 30G  
ART E11034  
PACK SIZE 9PCS  
EAN 7350090690241



ROSEBUD YELLOW 40G  
ART E11035  
PACK SIZE 9PCS  
EAN 7350090693396

NEW





ÖRTKRYDDA  
BRUSCH  
HERB SPICE

DRESSING  
ITALIENSKA ÖRTER  
DRESSING ITALIAN HERBS  
ORGANIC 150ml  
ADD

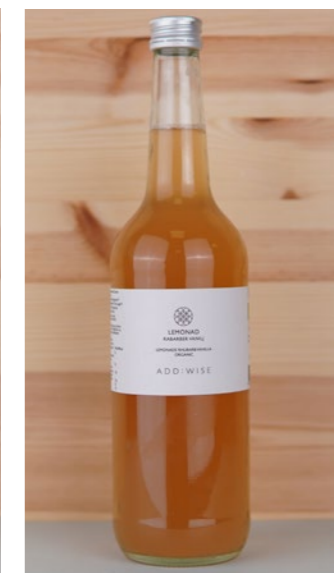
# DRINK - DESSERT SPICES



APPLE MUST FROM SWEDEN 50CL  
ART E11130  
PACK SIZE 6PCS  
EAN 7350090699435



LEMONADE LEMON 700ML  
ART E11124  
PACK SIZE 12PCS  
EAN 7350090692320



LEMONADE RHUBARB VANILLA 700ML  
ART E11126  
PACK SIZE 12PCS  
EAN 7350090692344



MULLED WINE APPLE ORANGE GINGER SWE 50CL  
ART E11195  
PACK SIZE 6PCS  
EAN 7350090693372



STRAWBERRY CITRUS 70G  
ART E11074  
PACK SIZE 6PCS  
EAN 7350090693891



COCONUT CINNAMON 85G  
ART E11076  
PACK SIZE 6PCS  
EAN 7350090693914



LIME MANGO RASPBERRIES 70G  
ART E11077  
PACK SIZE 6PCS  
EAN 7350090693938



COCONUT PINEAPPLE MANGO 90G  
ART E11079  
PACK SIZE 6PCS  
EAN 7350090690142



# SPICES & SMALL GRINDERS



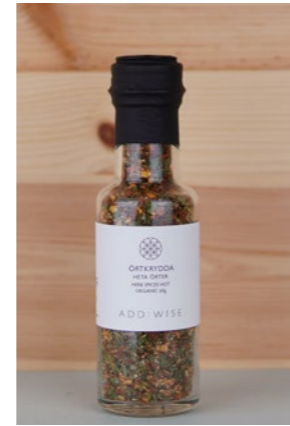
BBQ RUB 80G  
ART E11012  
PACK SIZE 6PCS  
EAN 7350090690845



MEAT 65G  
ART E11013  
PACK SIZE 6PCS  
EAN 7350090699084



BRUSCHETTA 40G  
ART E11014  
PACK SIZE 6PCS  
EAN 7350090699282



HOT HERBS 60G  
ART E11015  
PACK SIZE 6PCS  
EAN 7350090699299



FISH 55G  
ART E11017  
PACK SIZE 6PCS  
EAN 7350090692726



CITRUS HERBS 30G  
ART E11018  
PACK SIZE 6PCS  
EAN 7350090692764



PARSLEY 40G  
ART E11020  
PACK SIZE 6PCS  
EAN 7350090692924



CHIMICHURRI 35G  
ART E11022  
PACK SIZE 6PCS  
EAN 7350090692955



PESTO 50G  
ART E11023  
PACK SIZE 6PCS  
EAN 7350090692962



BLACKPEPPER MIX 60G  
ART E11062  
PACK SIZE 6PCS  
EAN 7350090693945



HIMALAYASALT & SEA  
SALT 120G  
ART E11063  
PACK SIZE 6PCS  
EAN 7350090693952



SEASALT FRENCH HERBS  
95G  
ART E11065  
PACK SIZE 6PCS  
EAN 7350090699503



# LARGE GRINDERS



SEA SALT & THREE KINDS  
OF ONIONS 270G  
ART E11038  
PACK SIZE 9PCS  
EAN 7350090699121



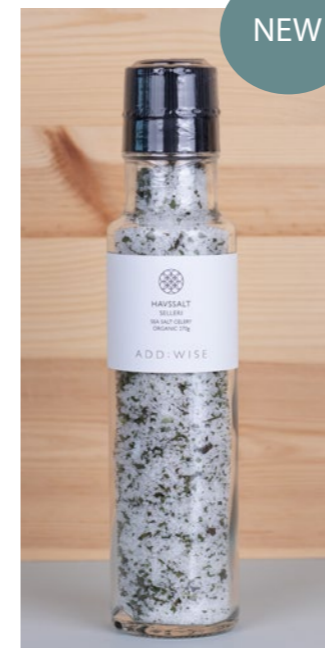
SEA SALT LEMON DILL  
FENNEL 270G  
ART E11039  
PACK SIZE 9PCS  
EAN 7350090692573



TOMATO & CHIVES 270G  
ART E11040  
PACK SIZE 9PCS  
EAN 7350090699329



SEA SALT PARMESAN &  
OREGANO 270G  
ART E11041  
PACK SIZE 9PCS  
EAN7350090699510



SEA SALT CELERY 270G  
ART E11042  
PACK SIZE 9PCS  
EAN 7350090693358



HAWAIIISALT &  
SEA SALT 290G  
ART E11043  
PACK SIZE 9PCS  
EAN 7350090693839



HIMALAYASALT &  
SEA SALT 280G  
ART E11044  
PACK SIZE 9PCS  
EAN 7350090693846



SEA SALT CHILI &  
GARLIC 285G  
ART E11045  
PACK SIZE 9PCS  
EAN 7350090693822



# LARGE GRINDERS



SEA SALT HERBS 270G  
ART E11046  
PACK SIZE 9PCS  
EAN 7350090692191



SEA SALT CHILIFLAKES  
270G  
ART E11047  
PACK SIZE 9PCS  
EAN 7350090692207



SEA SALT CITRUS &  
GINGER 285G  
ART E11052  
PACK SIZE 9PCS  
EAN 7350090692917



HIMALAYA SALT & BLACK  
PEPPER 270G  
ART E11053  
PACK SIZE 9PCS  
EAN 7350090692184



BLACK PEPPER 145G  
ART E11218  
PACK SIZE 9PCS  
EAN 7350090693815



WILD PEPPER 115G  
ART E11219  
PACK SIZE 9PCS  
EAN 7350090693853





# SWEETS FROM ITALY



PISTACHIO CREAM 200G ITALY  
ART E11136  
PACK SIZE 4PCS  
EAN7350090699633



ALMOND CREAM 200G ITALY  
ART E11137  
PACK SIZE 4PCS  
EAN 7350090699640



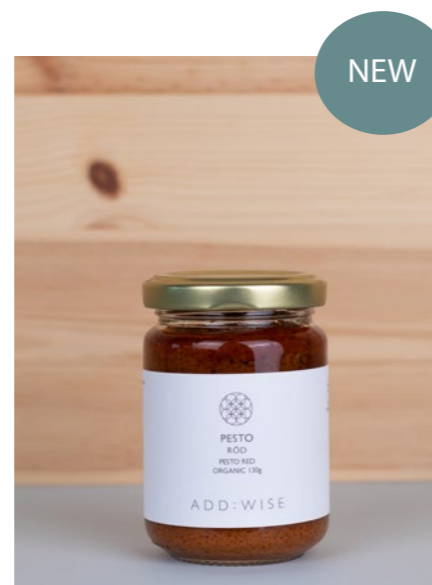
ALMOND CREAM 200G ITALY  
ART E11138  
PACK SIZE 4 PCS  
EAN 7350090699657

**Organic and made of 65% pure product from a small producer in Italy, use them on cakes or just as topping on you icecream it's dreamy!**

# PASTA & PESTO



**PESTO GRILLED VEGETABLES 130G ITALY**  
 ART E11134  
 PACK SIZE 6PCS  
 EAN7350090693006



**PESTO RED 130G ITALY**  
 ART E11135  
 PACK SIZE 6PCS  
 EAN 7350090693013



**PASTA MACCHERONI 4 SAPORI 250G ITALY**  
 ART E11240  
 PACK SIZE 12PCS  
 EAN 7350090690197



**PASTA MEZZE MANICHE 250G GLUTEN-FREE ITALY**  
 ART E11243  
 PACK SIZE 12PCS  
 EAN 7350090690227

In the heart of the Italian Alps we can rely on the purity of water and the more suitable environment for this type of production. Furthermore, the excellence of raw ingredients and the great care used in the production process allow us to obtain a high quality pasta. In fact, our product provides a basis for a transparent healthy nourishment.

Nowadays we follow the traditional ways of pasta making but we apply the latest technologies and take into account the nutritional needs. At the same time we preserve the essence of artisan pasta.

The high quality raw materials for pasta making offer us the basis for the two product lines.

1. Organic durum wheat semolina from certified Italian chain, for Pasta line 100% Italian organic durum wheat semolina.

2. Organic whole buckwheat flour for Pasta line with organic whole buckwheat ground in Teglio, the birthplace of the "Pizzocchero" and the heart of the well known Valtellina gastronomy.

To our rigorously selected ingredients we add:

- the water that flows from the natural springs Duse and Moiane, located between 1200 and 1400 meters above sea level in the Italian Alps
- the use of the traditional bronze dies and
- a slow drying process at low temperature.

The manufacturing process ends in a fully handmade pasta.

**1.** The making of the dough  
 The buckwheat flour and/ or the durum wheat semolina – depending on the product to be obtained – is poured in the first tank of the press. Spring water is then added so that the mixture results well moisturised. At this point the entire creating process of proteins begins. They will be the core and structure of our final product.

**3.** Drying the pasta  
 This is one of the most critical points to obtain a high quality pasta. A slow static drying process carried out at low temperature was chosen by Pasta Negri as the best one. The drying may last from 12 to 24 hours depending on the type of pasta. Temperature never exceeds 50°C. to preserve the nutritional and organoleptic properties.

**2.** Pasta production  
 The pasta maker decides the right time to put the dough into the second tank of the press. At this point the drawing of the dough begins. It is done by extrusion through a bronze die. The desired shape is achieved as well as that characteristic rough surface typical of the texture of homemade pasta that allows the dressing to stick perfectly to the product.

# OIL-DRESSING-VINEGAR



BLACK TRUFFLE 100ML  
ART E11199  
PACK SIZE 9PCS  
EAN 7350090693624



GARLIC 100ML  
ART E11201  
PACK SIZE 9PCS  
EAN7350090693648



CHILI 100ML  
ART E11203  
PACK SIZE 9PCS  
EAN 7350090693662



SWE RAPESEED OIL -  
COLD PRESSED 250ML  
ART E11000  
PACK SIZE 9PCS  
EAN 7350090693280



DRESSING  
HERBS GINGER 250ML  
ART E11005  
PACK SIZE 9PCS  
EAN 7350090692733



DRESSING  
ORANGE CHILI 250ML  
ART E11006  
PACK SIZE 9PCS  
EAN 7350090692740



DRESSING ITALIAN  
HERBS 250ML  
ART E11008  
PACK SIZE 9PCS  
EAN 7350090699176



EXTRA VIRGIN  
OLIVE OIL 500ML  
ART E11002  
PACK SIZE 9PCS  
EAN 5200323613139



BALSAMIC  
VINEGAR 200ML  
ART E11003  
PACK SIZE 9PCS  
EAN 7350090691491



BALSAMIC VINEGAR  
POMMEGRANAT 200ML  
ART E11260  
PACK SIZE 9PCS  
EAN 7350090691040



BALSAMIC VINEGAR  
RASPBERRY 200ML  
ART E11261  
PACK SIZE 9PCS  
EAN 7350090691057

# TEA & ADDITIONALS



GREEN TEA STRAW-  
BERRY BUBBLES 110G  
ART E11100  
PACK SIZE 9PCS  
EAN 7350090693167



MAGIC CHAI TEA 125G  
ART E11101  
PACK SIZE 9PCS  
EAN 7350090699060



ROOIBOS TEA APPLE  
& VANILLA 125G  
ART E11105  
PACK SIZE 9PCS  
EAN 7350090692771



TEA EARL GREY  
BLACK 100G  
ART E11106  
PACK SIZE 9PCS  
EAN 7350090690661



HOT CHOCOLATE CHAI  
270G  
ART E11127  
PACK SIZE 9PCS  
EAN 7350090693181



HONEY FROM SWEDEN  
160G  
ART E11131  
PACK SIZE 9PCS  
EAN 7350090699312



MARMALADE APPLE &  
CARDAMOM SWE 160G  
ART E11132  
PACK SIZE 9PCS  
EAN 7350090699466



CHUTNEY APPLE &  
CHILI SWE 160G  
ART E11133  
PACK SIZE 9PCS  
EAN 7350090699473



CRISPBREAD SEA SALT  
& LINSEED SWE 100G  
ART E11143  
PACK SIZE 8PCS  
EAN 7350090699183



CRISPBREAD RAMSON  
SWE 100G  
ART E11144  
PACK SIZE 8PCS  
EAN 7350090699190



Our apple jam is made with love of organic apples from a KRAV-certified fruit orchard in Sweden

# TERMS & CONDITIONS

## New Customer

We always perform a creditcheck before a new customer is added to our system, if necessary we apply pre payment.

## Order

Orders are easiest to place in our online system or to [order@matkompaniet.se](mailto:order@matkompaniet.se) Order confirmation is sent by e-mail after the order have been placed. This will be checked by the buyer and if there is any discrepancy, otherwise the order is approved and leaves our warehouse within 12-24h. Delivery time is usually between 1-3 working days within Sweden and 5-6 working days outside Sweden.

## Shipping & conditions

Upon delivery, the customer is obliged to check the packaging and contents upon receipt of goods, any damage must be reported on site to the driver and then also in writing, with photos to [order@matkompaniet.se](mailto:order@matkompaniet.se) within 48 hours after delivery. If this is not done, no compensation can be paid out for damaged goods. We ship our goods with DHL and deliver between 7-16 every weekday. In the event of deviating times for delivery, then contact your seller to enter the correct delivery time if this has not been done and DHL is unable to deliver goods, all extra fees will be charged.

## Other information

All rights reserved ADD:WISE is not responsible for ant printing errors and price changes. ADD:WISE reserves the right to make changes to the range, price changes and terminate the production of products without prior notice.

## CONTACT US

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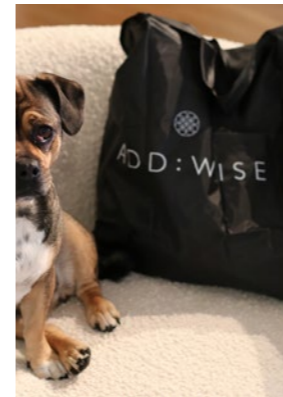
### EXPORT

Holland

The Collectie

Mail: [hallo@thecollectie.com](mailto:hallo@thecollectie.com)

[www.thecollectie.com](http://www.thecollectie.com)



SHOPPING BAG  
45X65CM  
ART 11293  
PACK SIZE 1PCS  
RETAIL SEK 69/ 7€



THERMOS 630ML  
ART E11294  
PACK SIZE 1PCS  
RETAIL SEK 250 / €30



THERMOS 630ML WITH  
STRAW  
ART E11295  
PACK SIZE 1PCS  
RETAIL SEK 250 / €30



GIFT BAG  
ART E11296  
PACK SIZE 1PCS



