







OUR HISTORY

Our vision is to create a more beautiful world with natural flavors of ingredients from our favorite places.

To create what makes every meal something extra - which is both organic and environmentally friendly with an exterior that you always want in front of you.

When you choose products from ADD: WISE, you choose a fantastic taste experience while contributing to a more sustainable world. We believe in quality over quantity. We are very proud that our entire range can be produced in Sweden.

We warmly welcome you to ADD:WISE



A D D : W I S E
W W W . A D D W I S E . S E
I N S T A G R A M A D D . W I S E

ADD: WISE

SPRINKLES & DECORATION



ROSEBUD PINK 45G ART E11024 PACK SIZE 9PCS EAN 7350090692641



POMEGRANATE 30G ART E11027 PACK SIZE 9PCS EAN 7350090699220



OCEAN & SKY 30G ART E11026 PACK SIZE 9PCS EAN 7350090691620



LOVE 30G E11028 PACK SIZE 9PCS EAN 7350090691668







EVENING SKY 15G ART E11029 PACK SIZE 9PCS EAN 7350090699305



CONFETTI 30G ART E11031 PACK SIZE 9PCS EAN 7350090692610



HAPPY BIRTHDAY 35G ART E11032 PACK SIZE 9PCS EAN 7350090699480



HEARTBEAT 100G ART E11033 PACK SIZE 9PCS EAN 7350090691644



MALLOW ROSE 25G ART E11034 PACK SIZE 9PCS EAN 7350090690241



SUNRISHE 25G ART E11036 PACK SIZE 9PCS EAN 7350090699695



SPICES & SMALL GRINDERS



BBQ RUB 80G ART E11012 PACK SIZE 6PCS EAN 7350090690845



MEAT 80G ART E11013 PACK SIZE 6PCS EAN 7350090699084



BRUSCHETTA 40G ART E11014 PACK SIZE 6PCS EAN 7350090699282



HOT HERBS 60G ART E11015 PACK SIZE 6PCS EAN 7350090699299



FISH 55G ART E11017 PACK SIZE 6PCS EAN 7350090692726



CITRUS HERBS 30G ART E11018 PACK SIZE 6PCS EAN 7350090692764



PARSLEY 40G ART E11020 PACK SIZE 6PCS EAN 7350090692924



CHIMICHURRI 35G ART E11022 PACK SIZE 6PCS EAN 7350090692955



PESTO 50G ART E11023 PACK SIZE 6PCS EAN 7350090692962



BLACKPEPPER MIX 60G ART E11062 PACK SIZE 6PCS EAN 7350090693945



HIMALAYASALT & SEA SALT 120G ART E11063 PACK SIZE 6PCS EAN 7350090693952



SEASALT FRENCH HERBS 95G ART E11065 PACK SIZE 6PCS EAN 7350090699503







LARGE GRINDERS



SEA SALT & THREE KINDS
OF ONIONS 270G
ART E11038
PACK SIZE 9PCS
EAN 7350090699121



SEA SALT LEMON DILL FENNEL 270G ART E11039 PACK SIZE 9PCS EAN 7350090692573



TOMATO & CHIVES 270G ART E11040 PACK SIZE 9PCS EAN 7350090699329



SEA SALT PARMESAN &
OREGANO 285G
ART E11041
PACK SIZE 9PCS
EAN7350090699510



SEA SALT CELERY 270G ART E11042 PACK SIZE 9PCS EAN 7350090693358



HAWAIISALT &
SEA SALT 290G
ART E11043
PACK SIZE 9PCS
EAN 7350090693839



HIMALAYASALT &
SEA SALT 300G
ART E11044
PACK SIZE 9PCS
EAN 7350090693846



SEA SALT CHILI &
GARLIC 285G
ART E11045
PACK SIZE 9PCS
EAN 7350090693822

LARGE GRINDERS



SEA SALT HERBS 270G ART E11046 PACK SIZE 9PCS EAN 7350090692191



SEA SALT CHILIFLAKES 280G ART E11047 PACK SIZE 9PCS EAN 7350090692207



HIMALAYA SALT & BLACK
PEPPER 290G
ART E11053
PACK SIZE 9PCS
EAN 7350090692184



BLACK PEPPER 145G ART E11218 PACK SIZE 9PCS EAN 7350090693815



FOUR KINDS OF PEPPER 125G ART E11219 PACK SIZE 9PCS EAN 7350090693853





SWEETS FROM ITALY



PISTACHIO CREAM 200G ITALY ART E11136 PACK SIZE 4PCS EAN7350090699633



ALMOND CREAM 200G ITALY ART E11137 PACK SIZE 4PCS EAN 7350090699640



ALMOND CREAM 200G ITALY ART E11138 PACK SIZE4 PCS EAN 7350090699657

Organic and made of 65% pure product from a small producer in Italy, use them on cakes or just as topping on you icecream it's dreamy!

PASTA & PESTO



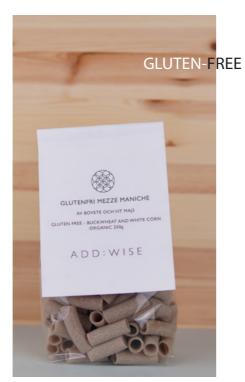
PESTO GRILLED VEGETABLES 130G ITALY ART E11134 PACK SIZE 6PCS EAN7350090693006



PESTO RED 130G ITALY ART E11135 PACK SIZE 6PCS EAN 7350090693013



PASTA MACCHERON 4 SAPORI 250G ITALY ART E11240 PACK SIZE 12PCS EAN 7350090690197



PASTA MEZZE MANICHE 250G GLUTEN-FREE ITALY ART E11243 PACK SIZE 12PCS EAN 7350090690227

In the heart of the Italian

Alps we can rely on the purity of water and the more suitable environment for this type of production. Furthermore, the excellence of raw ingredients and the great care used in the production process allow us to obtain a high quality pasta. In fact, our product provides a basis for a transparent healthy nourishment.

Nowadays we follow the traditional ways of pasta making but we apply the latest technologies and take into account the nutritional needs. At the same time we preserve the essence of artisan pasta.

The making of the dough
The buckwheat flour and/ or the durum
wheat semolina – depending on the
product to be obtained – is poured in
the first tank of the press. Spring water
is then added so that the mixture results
well moisturised. At this point the entire
creating process of proteins begins. They
will be the core and structure of our final
product.

3. Drying the pasta

This is one of the most critical points to obtain a high quality pasta. A slow static drying process carried out at low temperature was chosen by Pasta Negri as the best one. The drying may last from 12 to 24 hours depending on the type of pasta. Temperature never exceeds 50°C. to preserve the nutritional and organoleptic properties.

The high quality raw materials for pasta making offer us the basis for the two product lines.

- 1. Organic durum wheat semolina from certified Italian chain, for Pasta line 100% Italian organic durum wheat semolina.
- 2. Organic whole buckwheat flour for Pasta line with organic whole buckwheat ground in Teglio, the birthplace of the "Pizzocchero" and the heart of the well known Valtellina gastronomy.

To our rigorously selected ingredients we add:

- the water that flows from the natural springs Duse and Moiane, located between 1200 and 1400 meters above sea level in the Italian Alps
- the use of the traditional bronze dies anda slow drying process at low temperature.

The manufacturing process ends in a fully handmade pasta.

2. Pasta production
The pasta maker decides the right time to put the dough into the second tank of the press. At this point the drawing of the dough begins. It is done by extrusion through a bronze die. The desired shape is achieved as well as that characteristic rough surface typical of the texture of homemade pasta that allows the dressing to stick perfectly to the product.

MACCHERONE & SAPORE AV DURUMVETE SEMOLINA. PASTA & TASTES OF DURUM WHEAT SEMOLINA ORGANIC 250g ADD: WISE BALSAMICO HALLON BALSAMICO RASPBERRY ORGANIC 200ml ADD: WISE

OIL-DRESSING-VINEGAR



BLACK TRUFFLE 100ML ART E11199 PACK SIZE 9PCS EAN 7350090693624

ADD: WISE

EXTRA VIRGIN

ART E11002

OLIVE OIL 500ML

PACK SIZE 9PCS

EAN 5200323613139



GARLIC 100ML ART E11201 PACK SIZE 9PCS EAN7350090693648



CHILI 100ML ART E11203 PACK SIZE 9PCS EAN 7350090693662



SWE RAPESEED OIL. COLD PRESSED 250ML ART E11000 PACK SIZE 9PCS EAN 7350090693280



HERBS GINGER 250ML ART E11005 PACK SIZE 9PCS EAN 7350090692733



DRESSING ORANGE CHILI 250ML ART E11006 PACK SIZE 9PCS EAN 7350090692740



DRESSING ITALIAN HERBS 250ML ART E11008 PACK SIZE 9PCS EAN 7350090699176



BALSAMIC VINEGAR 200ML ART E11003 PACK SIZE 9PCS EAN 7350090691491



BALSAMIC VINEGAR POMMEGRANAT 200ML ART E11260 PACK SIZE 9PCS EAN 7350090691040



BALSAMIC VINEGAR RASPBERRY 200ML ART E11261 PACK SIZE 9PCS EAN 7350090691057

TEA & ADDITIONALS



GREEN TEA STRAW-BERRY BUBBLES 110G ART E11100 PACK SIZE 9PCS EAN 7350090693167



MAGIC CHAITEA 125G ART E11101 PACK SIZE 9PCS EAN 7350090699060



ROOIBOS TEA APPLE & VANILLA 125G ART E11105 PACK SIZE 9PCS EAN 7350090692771



TEA EARL GREY
BLACK 100G
ART E11106
PACK SIZE 9PCS
EAN 7350090690661



HOT CHOCOLATE CHAI 270G ART E11127 PACK SIZE 9PCS EAN 7350090693181



HONEY CITRUS FROM SWEDEN 250G ART E11139 PACK SIZE 4PCS EAN 730090699664



HONEY SAFFRON FROM SWEDEN 250G ART E111140 PACK SIZE 4PCS EAN 7350090699701



CRISPBREAD SEA SALT & LINSEED SWE 100G ART E111143 PACK SIZE 8PCS EAN 7350090699183



MARMALADE APPLE &
CARDAMOM SWE 160G
ART E111132
PACK SIZE 9PCS
EAN 7350090699466



CHUTNEY APPLE &
CHILI SWE 160G
ART E11133
PACK SIZE 9PCS
EAN 7350090699473



LEMONADE LEMON 700ML ART E111124 PACK SIZE 12PCS EAN 7350090692320



LEMONADE RHUBARB VANILLA 700ML ART E11126 PACK SIZE 12PCS EAN 7350090692344





MERRY CHRISTMAS



BISCOTTI SAFFRON FROM SWEDEN ART E111150 PACK SIZE 8PCS EAN 7350090693075



MULLED WINE APPLE
ORANGE GINGER SWE 50CL
ART E111195
PACK SIZE 6PCS
EAN 7350090693372



MARMALADE APPLE &
CARDAMOM SWE 160G
ART E111132
PACK SIZE 9PCS
EAN 7350090699466



HONEY SAFFRON FROM SWEDEN 250G ART E11140 PACK SIZE 4PCS EAN 7350090699701



HOT CHOCOLATE CHAI 270G ART E11127 PACK SIZE 9PCS EAN 7350090693181



MAGIC CHAITEA 125G ART E11101 PACK SIZE 9PCS EAN 7350090699060

TERMS & CONDITIONS

New Customer

We always perform a creditcheck before a new customer is added to our system, if necessary we apply pre payment.

Order

Orders are easiest to place in our online system or to order@matkompaniet.se Order confirmation is sent by e-mail after the order have been placed. This will be checked by the buyer and if there is any discrepancy, otherwise the order is approved and leaves our warehouse within 12-24h. Delivery time is usually between 1-3 working days within Sweden and 5-6 working days outside Sweden.

Shipping & conditions

Upon delivery, the customer is obliged to check the packaging and contents upon receipt of goods, any damage must be reported on site to the driver and then also in writing, with photos to order@matkompaniet.se within 48 hours after delivery. If this is not done, no compensation can be paid out for damaged goods. We ship our goods with DHL and deliver between 7-16 every weekday. In the event of deviating times for delivery, then contact your seller to enter the correct delivery time if this has not been done and DHL is unable to deliver goods, all extra fees will be charged.

Otherinformation

All rights reserved ADD:WISE is not responsible for ant printing errors and price changes. ADD:WISE reserves the right to make changes to the range, price changes and terminate the production of products without prior notice.

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EXPORT

Holland

The Collectie

Mail: hallo@thecollectie.com

www.thecollectie.com



SHOPPING BAG 45X65CM ART 11293 PACK SIZE 1PCS RETAIL SEK 69/ 7€



THERMOS 630ML ART E11294 PACK SIZE 1PCS RETAIL SEK 250 / €30



THERMOS 630ML WITH STRAW ART E11295 PACK SIZE 1PCS RETAIL SEK 250 / €30



GIFT BAG ART E11296 PACK SIZE 1PCS



